ZagTrader

GLOBAL MARKETS PLATFORM

An Integrated Ecosystem

Corporate Presentation

YOUR TRUSTED FINTECH INFRASTRUCTURE PARTNER

Empowering Banks, Brokers, and Fintech's Since 2009

17+ Years of Proven Success
Trusted by global financial institutions to power digital brokerage, trading, and investment operations.

2M+ Users | $500B+ AUM | 5M+ Daily Transactions
Scalable, secure, and battle-tested in real financial markets.

Global Reach. Local Expertise. Active in 25+ countries with access to 200+ markets and exchanges.

Built for the Future of Finance
Bridging traditional finance with next-gen digital assets and blockchain offerings.

ZagTrader

One Platform. Endless Possibilities.
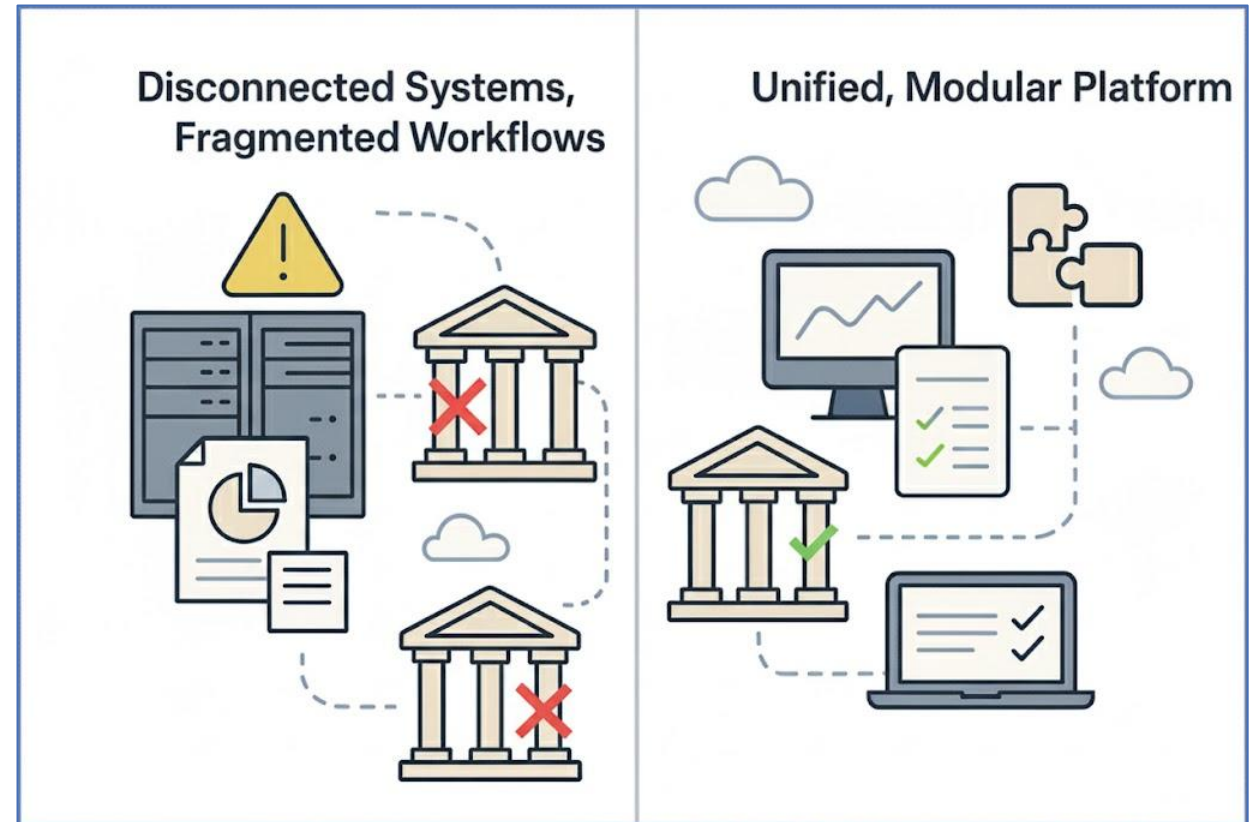Trading | Custody | Compliance | Risk | Clearing
All integrated

ZagTrader

FROM MARKET PARTICIPANT TO REGIONAL POWERHOUSE

You already have the brand. ZAG gives you control.

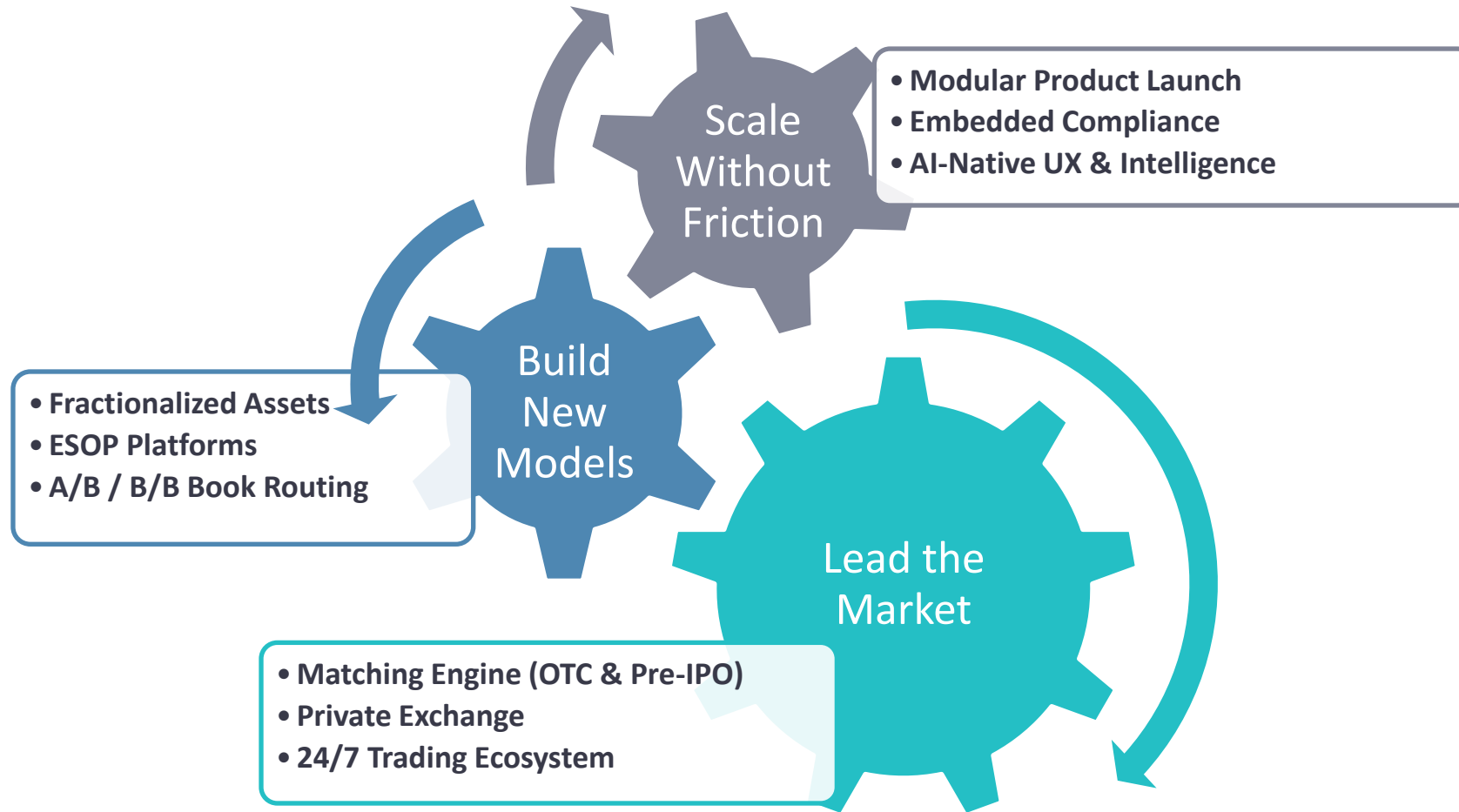| You Have	Now You Can
Scale	Create new asset classes
Trust	Become the region's liquidity hub
Clients	Onboard the market through your rails
Access	Define trading hours, not follow them
Ambition	Launch prime brokerage for MENA
Teams	Lead the private market revolution
Agility	Act faster than a startup

ZAG is not just your platform. It's your strategic gearshift.

ZagTrader

DISCONNECTED SYSTEMS, FRAGMENTED WORKFLOWS

- **Legacy systems = multiple vendors, manual processes, high operational risk**

- **Difficult to scale, innovate, and meet regulatory compliance**

- **ZagTrader bridges the gap with a unified, modular platform**

ZagTrader

ONE PLATFORM. INFINITE MOVES.

The infrastructure for where you're meant to lead.

Scale Without Friction

- Modular Product Launch
- Embedded Compliance
- AI-Native UX & Intelligence

Build New Models

- Fractionalized Assets
- ESOP Platforms
- A/B / B/B Book Routing

Lead the Market

- Matching Engine (OTC & Pre-IPO)
- Private Exchange
- 24/7 Trading Ecosystem

You won't just respond to the market, you'll shape it.

ZagTrader

LAUNCH INTERNAL MATCHING ENGINE

- Match institutional flows, structured products, pre-IPO shares, and OTC trades

- Enables Financial Institutions to operate like an exchange for non-listed assets, secondary markets and real-world assets

ZagTrader

INTRODUCE PRE- AND POST-MARKET TRADING HOURS

- Use internal liquidity to allow extended-hours trading

- Gives clients the ability to trade before or after Tadawul's market hours

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BECOME A REGIONAL LIQUIDITY CENTER

- Host and distribute your own structured products and pricing

- Act as the preferred liquidity provider to regional institutions and HNWI platforms

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EMBED AI, COMPLIANCE, AND CUSTOM UX

- Automate onboarding, KYC, and risk scoring

- Power client interactions with smart insights and paper trading demo modes

- AI Agents to create virtual employees with predefined actions and roles.

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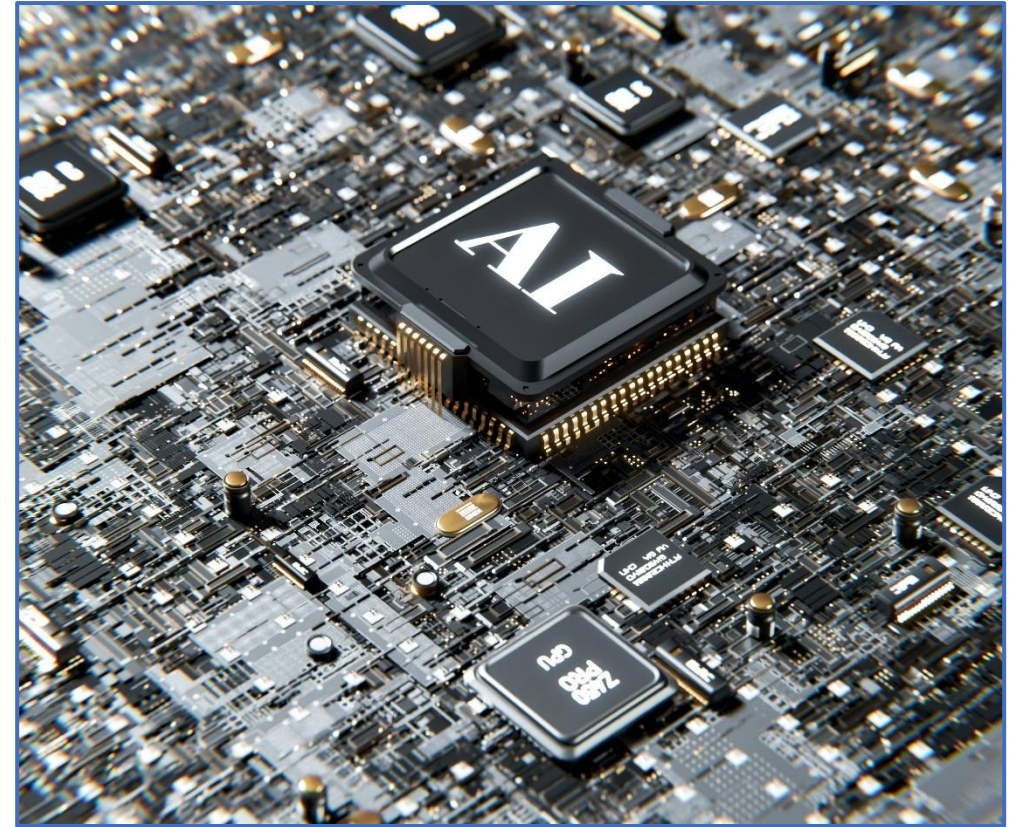
PRIME BROKERAGE CAPABILITIES

- Provide regional hedge funds, asset managers, and corporates with access to margin, custody, and execution in one place

- Compete with international powerhouses on availability, technology, visibility and execution

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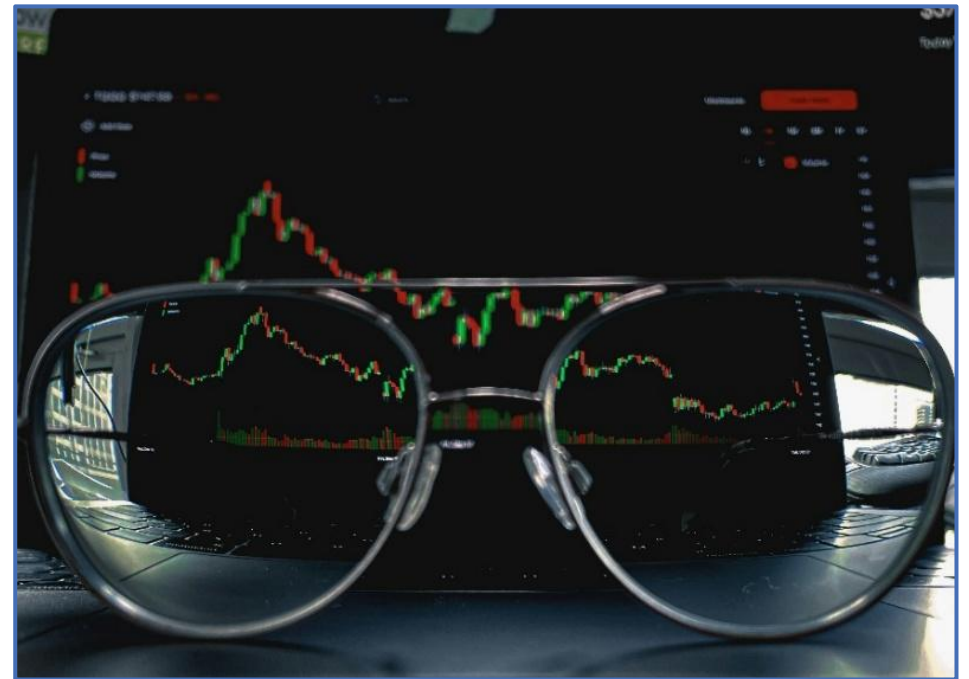
OFFER FRACTIONALIZED PRODUCTS

- Equities, sukuk, funds, and structured products can be fractionalized

- Lowers ticket sizes, expands retail participation, and enhances liquidity

ZagTrader

CONSOLIDATE ALL SYSTEMS INTO ONE: SIMPLIFY

- Replace fragmented tech stack with a unified, modular platform

- Reduces cost, risk, and complexity — boosts agility

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CONTROL YOUR ECOSYSTEM

- Eliminate counter-party risk, enable modular launches of new services and asset classes

- Shift from reactive to proactive innovation
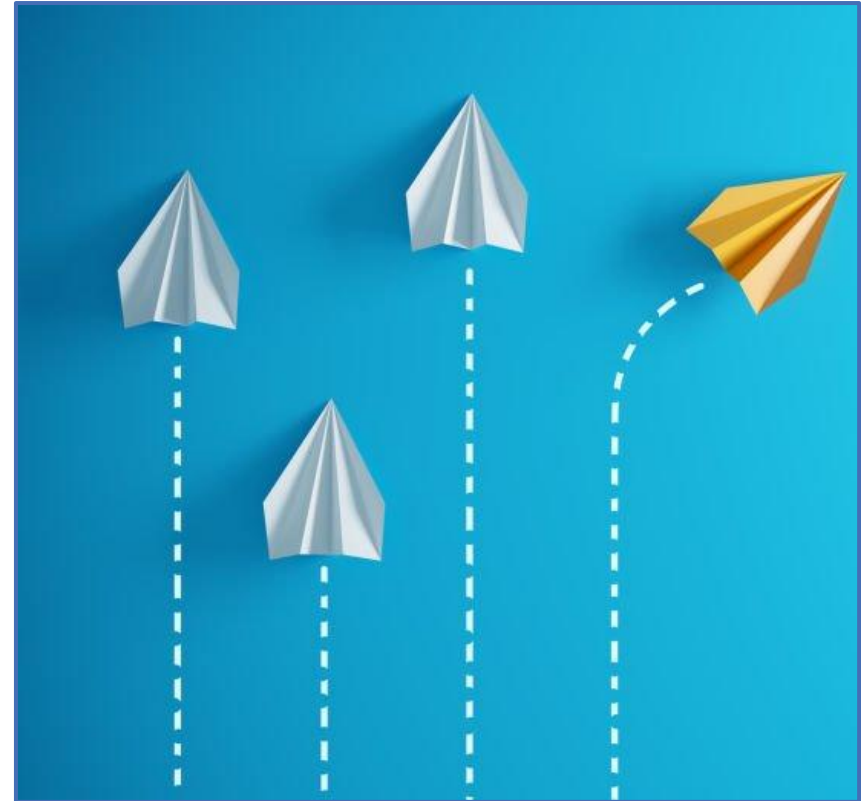
LAUNCH YOUR OWN PRIVATE EXCHANGE INFRASTRUCTURE

- Digitally onboard issuers, manage auctions, and match trades

- White-label capabilities for corporate clients and family offices

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INNOVATIVE AND POWERFUL FRONT END
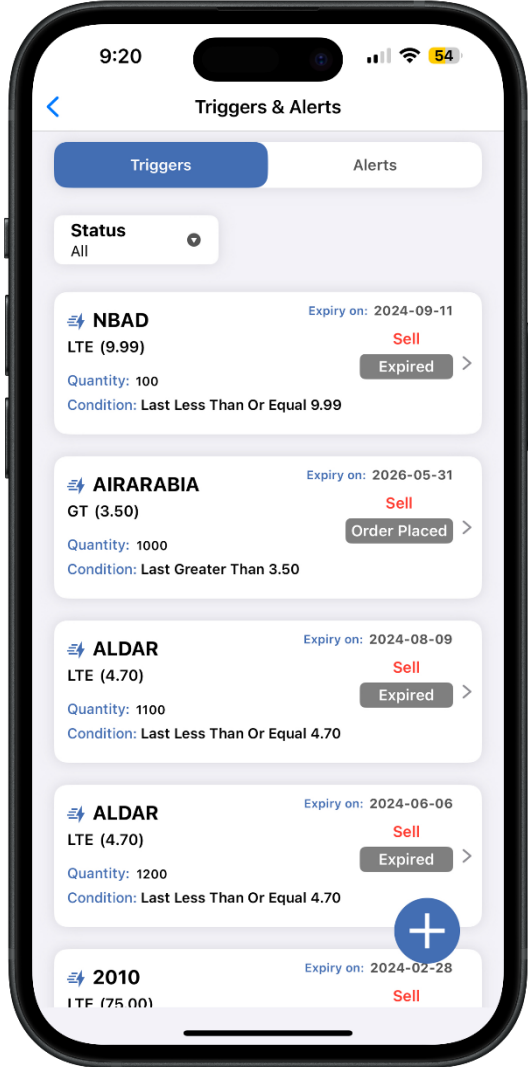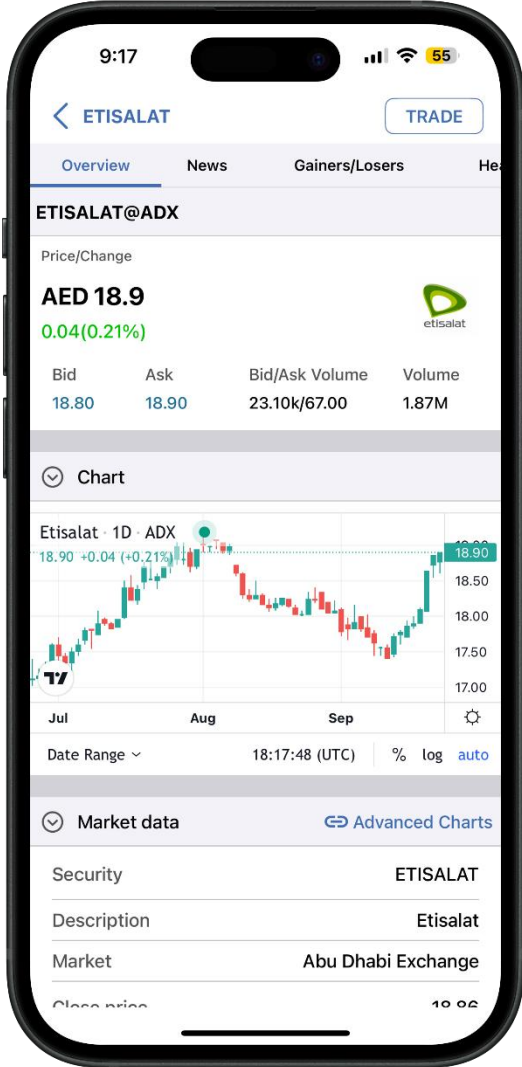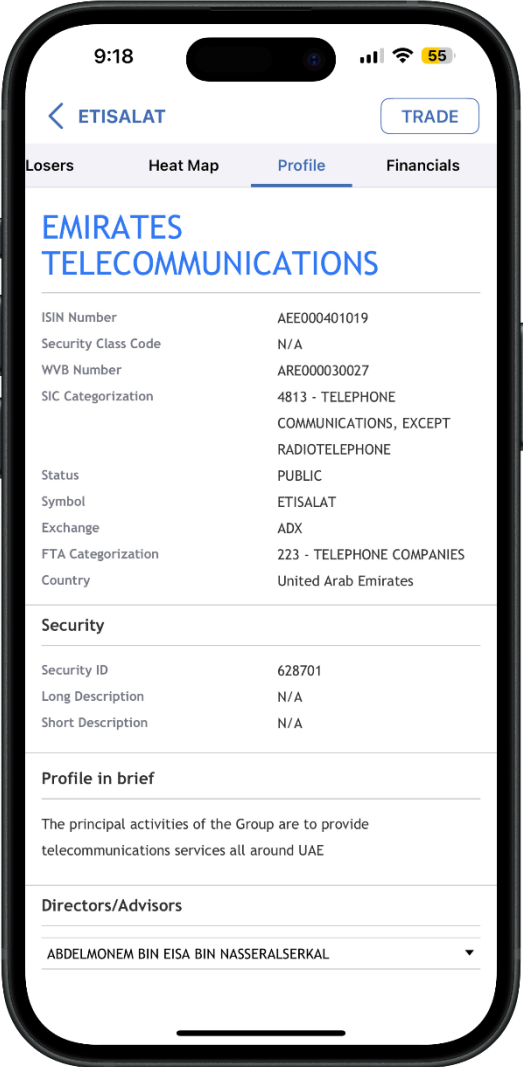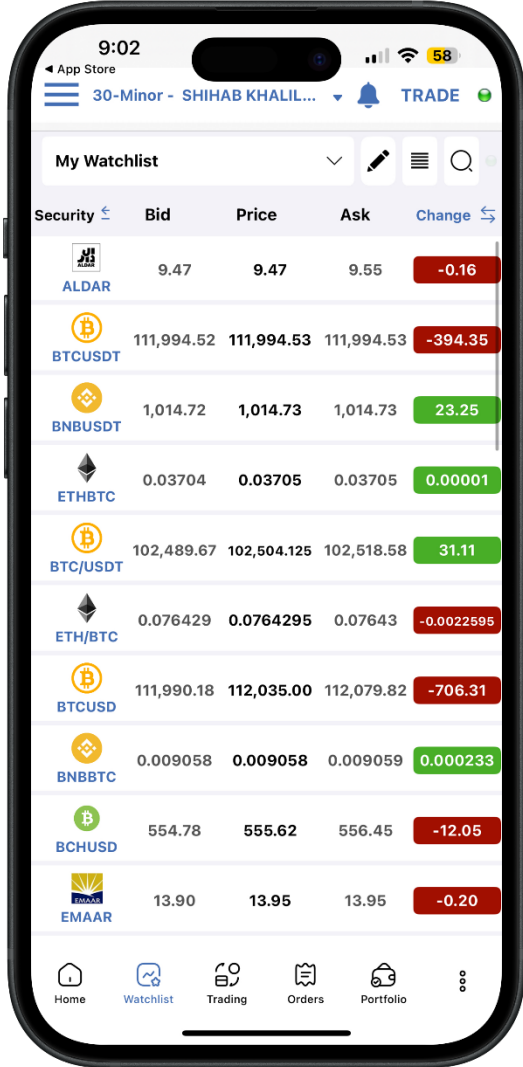
INNOVATIVE AND POWERFUL FRONT END

AI AT THE CORE

ZagTrader

SOME OF OUR CLIENTS & PARTNERS

Our platform has been critical contributor to the success of many institutions

EXCHANGES & PARTNERS	BROKERS	BANKS	FIs & MM*
TABADUL Exchange Hub	copper	Unibank Sənin Bankın	FINSTREET
ADX ABU DHABI SECURITIES EXCHANGE	ADSS	Housing Bank	TAVIRA
DFM	DLALA BROKERAGE	EMIRATES INVESTMENT BANK	KMEFIC
BOURSA KUWAIT	awaed	FINANCE HOUSE	QMM
Nasdaq Dubai			
CNBC عربية			
Bloomberg			

* Stands for Financial Institutions and Market Makers

ZagTrader

BEYOND SOFTWARE—A STRATEGIC PARTNER

- **Dedicated onboarding, training, and support teams**

- **Extensive customization and localization options**

- **Continuous innovation in AI, ESG, Tokenization, and embedded wealth**

ZagTrader

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